

Finest Imported "Electra" Carbons

(PINK LABEL)

$\frac{3}{8}$ INCH SOFT CORED AND $\frac{1}{8}$ INCH SOLID

Per Dozen, one kind or mixed	-	-	-	40c
Per 100, " " " "	-	-	-	\$3.00

Stereopticon Lenses

16, 24 or 40 inch Focus

\$1.00 Each

Best Imported Condensers

$4\frac{1}{2}$ Inch Diameter

Fit any Machine

Price, \$1.00 Each

6 Condensers \$5.00

12 Condensers \$9.00

OTHER SIZES AT DIFFERENT PRICES

Machine Catalogue



S. LUBIN

Largest Manufacturer of

Life Motion
Films, Slides



Picture Machines
and Stereopticons

LUBIN BUILDING, 926-928 MARKET STREET

PHILADELPHIA,
PENNA., U. S. A.

1. We sell for cash only.
2. Goods are not sold on time.
3. In ordering the best way is to send Postoffice or Express Money Order for the full amount. You also may send Bank Draft which can be obtained at any Bank.
4. Goods can be shipped either by Express or Freight, but where machines are wanted in limited time we would advise that shipments go by Express. It is the quickest mode of transportation and if sent by freight the time lost in transit would cause a much greater loss than the additional cost of the express over the freight rate.
5. If you do not care to send us the full amount with your order, you can deposit the money with your express agent and have him write or telegraph us to that effect, and we will ship your order the same as we would if the full amount was in our hands.
6. We forward goods C. O. D. only upon receipt of one-half the amount of the original order as guarantee of good faith. Customers can save return charges on C. O. D. shipments by sending full remittance with their orders.
7. If desired, we ship goods with the Privilege of Examination in the Express Office.
8. Goods to be sent by mail will be forwarded only when accompanied by cash in full.
9. If immediate shipment is required do not send Personal Checks, but Money Order or Draft only.
10. Be careful to give full address and to state line or Express Company by which shipment should be made.
11. If further information is desired we will be pleased to write in greater detail upon request, therefore do not hesitate in making your wants known to us.
12. We manufacture not only the world renowned Cineograph with Stereopticon Combined but also Films, Stereopticon Slides, in short, everything pertaining to the Life Motion Picture Business.

FOREIGN SHIPMENTS

1. It is necessary that the full amount accompany all orders from Foreign Countries, or the order can be placed through any of the responsible New York Export Houses to whom you can send the money, with instructions to pass same to us on receipt of bill or shipping documents.
2. Orders can be forwarded by cablegram and the money sent at the same time by mail, and by the time the funds reach us the goods will be ready for immediate shipment.

GUARANTEE AND WARRANTY

1. We guarantee every Machine of our manufacture and while our line embraces a great number of various styles and prices, we make but one grade, that is, the best.
2. Each and every Machine that leaves our factory bears the stamp of Durability and perfect Mechanism. It matters not whether it is our lowest or highest priced machine, you are sure of getting your full money's worth. Every Machine is guaranteed to give perfect Satisfaction and every part is warranted to be made of the very best Materials.



UNDERWRITERS' APPROVED MODEL

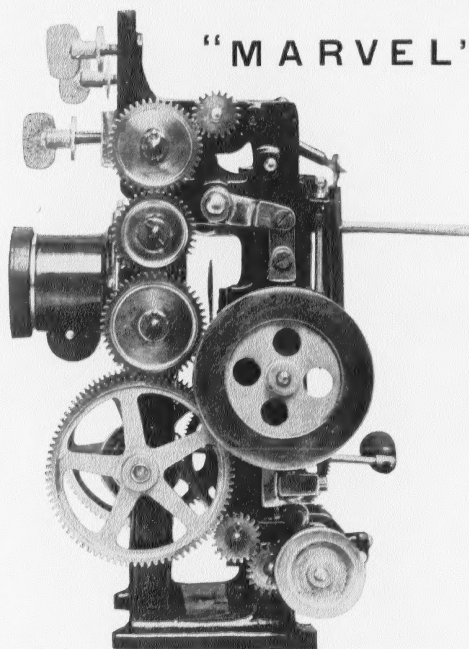
Equipped with improved Fire Magazines, Automatic Fire Shutter and Automatic Fire Shield (Lubin's Patent), Asbestos covered Wire Connections, new improved Lamp-House, new style Fire-proof Rheostat, improved Electric Lamp.

Approved and recommended by the Philadelphia Department of Public Safety and the Fire Marshal for absolute Safety and Protection against Fire.

Complete as above together with Electric Lamp and Adjustable Rheostat for direct or alternating current, including Hard Wood Polished Carrying Case for the Mechanism, Two Reels, Screw Driver, Oil Can and Film Cement, equipped with Adjustable Bicycle Steel Legs **\$145.00** which can be raised to over 5 feet high

Underwriter's Approved Model

"MARVEL"

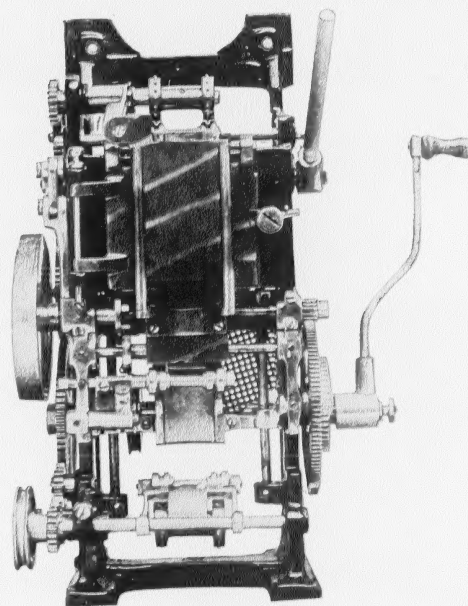


The Outfit is built to stand the wear of hard work. No complicated machinery, liable to breakdown when you need it most. The superiority of our machine over all others lies in

Workmanship. Simplicity. Completeness. Durability

4

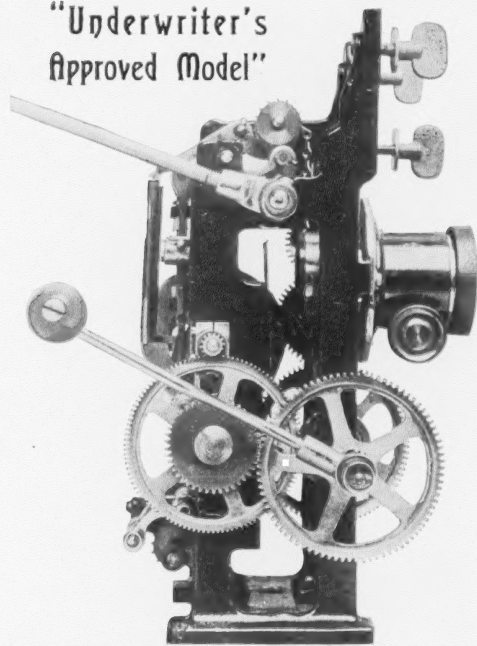
UNDERWRITER'S APPROVED MODEL



This picture of the 1908 Marvel shows HOW EASILY REPAIRS CAN BE MADE if necessary. EVERY PART IS INTERCHANGEABLE AND quickly replaced. The frame is OPEN ALL AROUND so that NO DUST can settle in the Mechanism. The gears are divided, working on both sides of the frame, which guarantees a steady and even motion.

5

Another view of the "Marvel"
"Underwriter's
Approved Model"



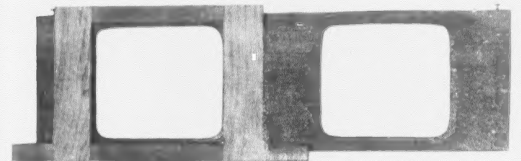
The gears of

"UNDERWRITER'S APPROVED MODEL"

are made of Phosphor Bronze, minutely exact, highly polished by the most skilled labor, thus MAKING THE MACHINE ABSOLUTELY FLICKERLESS.

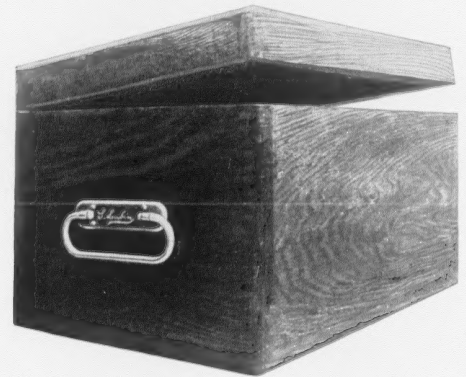
6

Double Slide Carrier



For all Machines Using Standard Slides

Price, 50c. Each



HARDWOOD POLISHED CARRYING CASE

FOR THE MECHANISM OF LUBIN'S "MARVEL"

Free With Every "Underwriters' Approved Model"

7



EXPOSITION MODEL

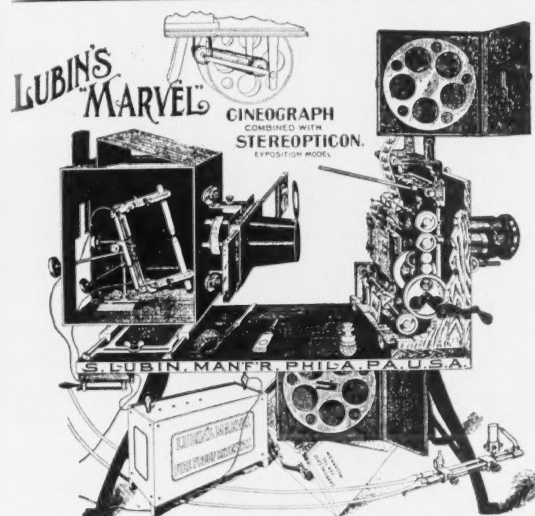
This outfit complete including Top and Bottom Rewinder and everything seen on above cut, together with Electric Lamp, Fire-Proof Adjustable Rheostat for direct or alternating Current, also Calcium Light Lamp for Oxygen-Hydrogen Gas or for the Oxylithe Gas Making Outfit, Two Reels, Screw Driver, Oil Can and Film Cement.

The Whole Complete Outfit for \$85

We can put AUTOMATIC FIRE SHUTTER and FIRE SHIELDS on this Machine at an Extra Charge of \$17.50.

8

WITH FIRE-PROOF FILM MAGAZINES



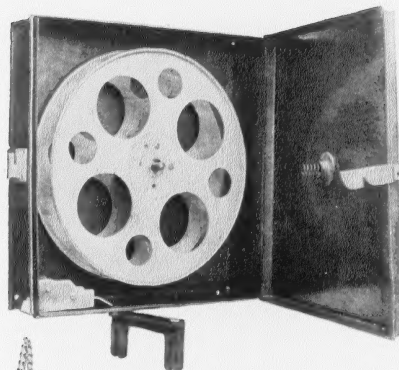
EXPOSITION MODEL

This is the same outfit as shown on the previous page, fitted WITH FIRE-PROOF FILM BOXES FOR TOP AND BOTTOM REWINDER, (Lubin's Patent)

This Outfit Complete as on page 4, but equipped with Fire-proof Film Magazines

\$105

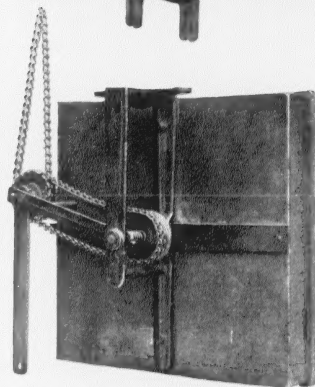
9



+++

UPPER
**Fire-Proof
Film
Magazine**

+++



+++

LOWER
**Fire-Proof
Film Magazine**

Including Rewinding
Attachment

Price of Both Magazines
together with lower Re-
winding Attachment

\$20.00

+++

Lubin's Fire-Proof Film-Boxes

PATENTED

Recommended by the Chief of Police, Fire Marshals, Chief of Fire Depart-
ments, Underwriters, Etc., of every City of Importance.

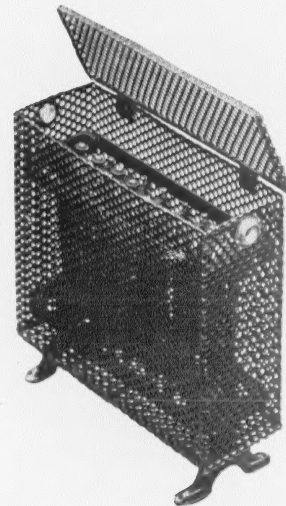
10

LUBIN'S Fire-Proof Adjustable Rheostat

For 220 Volts
Direct or Al-
ternating
Current.

★ ★

No Open
Connections;
No Short Cir-
cuit.



Fully Pro-
tected and
Accepted by
the Fire Un-
derwriters
and Fire
Marshals.

★ ★

The most
Simple and
most Practi-
cal Rheostat.

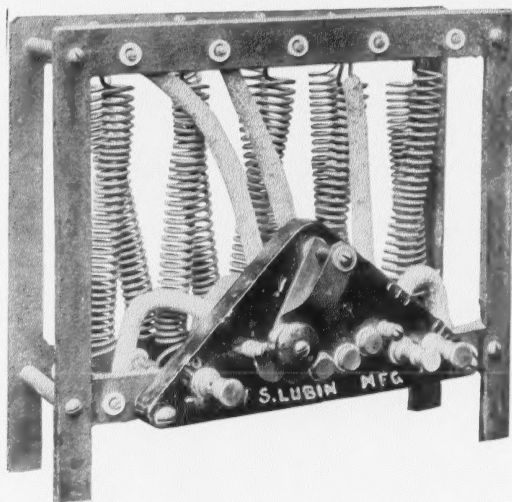
FOR (110 Volts) DIRECT OR ALTERNATING CURRENT

Fully protected and accepted by the Fire
Underwriters and Fire Marshals.

PRICE, COMPLETE, \$8.50

11

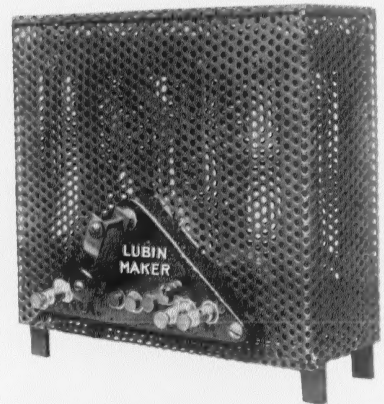
LUBIN'S
"New Idea" Adjustable Rheostat



For 110 Volts Direct Alternating Current
PERFECT IN EVERY PARTICULAR
Price, \$7.50

12

LUBIN'S
"New Idea" Adjustable Rheostat
FIRE-PROOF



For 110 Volts Direct or Alternating Current
A Most Practical Rheostat

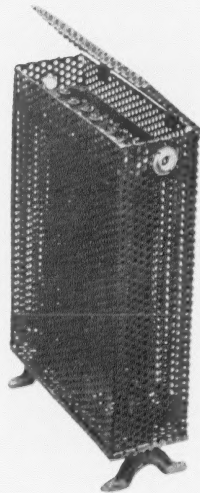
PRICE, \$8.50

13

LUBIN'S Fire-Proof Adjustable RHEOSTAT

For 220 Volts
Direct or Alter-
nating Current.

No Open Con-
nections; No
Short Circuit.



Fully Pro-
tected and Ac-
cepted by the
Fire Under-
writers and Fire
Marshals.

The most Sim-
ple and most
Practical Rheo-
stat.

Price, Complete \$15

14

LUBIN'S



Electric
Arc
Lamp

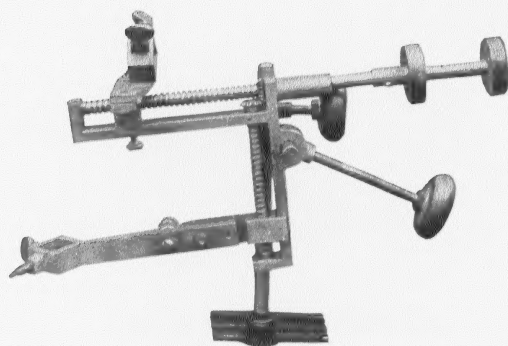
For Direct or Alternating Current up to 3000 Candle Power

The Best and Most Practical Lamp

Price, \$7.50

15

"Right Angle" or "90-Degrees" "Electric-Arc-Lamp"

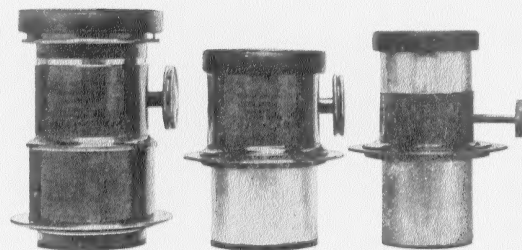


This Lamp is especially made for use in small Lamp-houses. It can be used on either direct or alternating current. Either Carbon can be operated separately or both Carbons together, just as desired.

Price, \$7.50

16

Moving Picture Projecting Lenses



All our Machines are equipped with Moving Picture Lenses made by the Bausch & Lomb Opt. Co. of Rochester, N. Y., stamped with their address and specially made for us.

It is well known that the Bausch & Lomb Opt. Co. are the largest Lens Manufacturers in the world. Their Lenses are guaranteed to give best results.

The Middle Distance Lens will project a picture approximately 12 x 14 at 50 feet distance.

The Long Distance Lens will give about half the size picture at the same distance while the Wide Angle Lens will give half a size larger picture at the same distance. At a longer range or shorter range pictures are larger or smaller, according to the lens and distance.

17

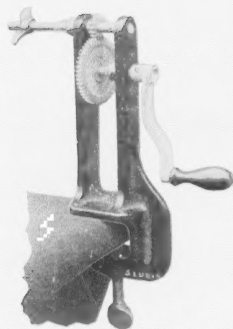


Fig. A.

Fig. A shows the Rewinder in use for single films.

Fig. B shows a Reel on the Rewinder.

(Price of our extra fine Steel Reels, \$1.00 each.)

"MARVEL" REWINDER

Price, \$2.50

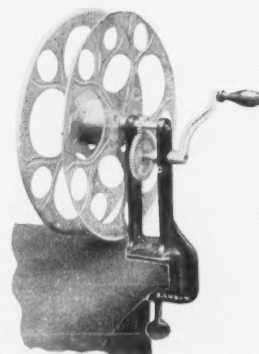


Fig. B.

18

Lubin's "MARVEL" REWINDER

The only practical Rewinder ever constructed. For single films as well as for reels.

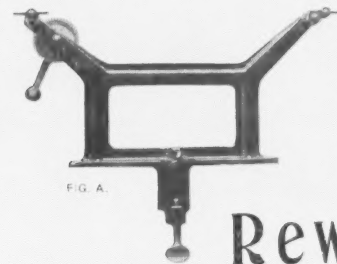


FIG. A.

LUBIN'S "Marvel" Double Rewinder

The most practical Rewinder for quick work. Can be attached to any machine, bench or table

Price, \$3 50

Fig. A. shows the Rewinder without Reels.

Fig. B. shows the Rewinder with Reels ready for work.

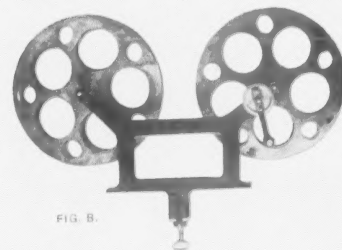


FIG. B.

REELS,	10 inch diameter, best cold-rolled steel	75c Each
	9 inch diameter " " " "	50c "

19

Lubin's Reels

FIT ALL STANDARD MOVING PICTURE MACHINES



MADE OF THE FINEST QUALITY COLD ROLLED STEEL

NICKEL-PLATED, CAREFULLY STRAIGHTENED WITH ROUNDED EDGES

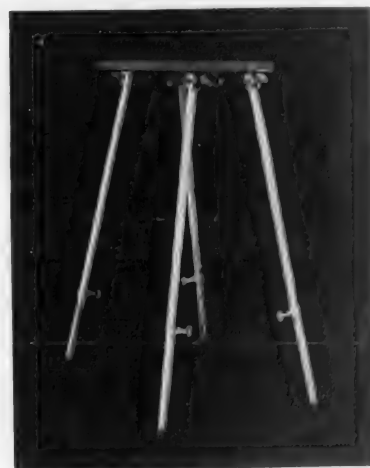
REELS, 10 Inches in Diameter hold 1000 feet of Film
 REELS, 9 " " " " " 800 " " "

PRICE

Reels, 10 Inch Diameter @ .75	6 Reels	= \$4.00
" 9 " " " .50	6 Reels	= 3.00

LUBIN'S Adjustable (Steel) Legs

Can be attached to any Moving Picture Machine
 Table Not Included



ABSOLUTELY STEADY

Made of the best Bicycle Steel Tubing.
 Extends up to over five feet high.

YOU OUGHT NOT TO BE WITHOUT THEM

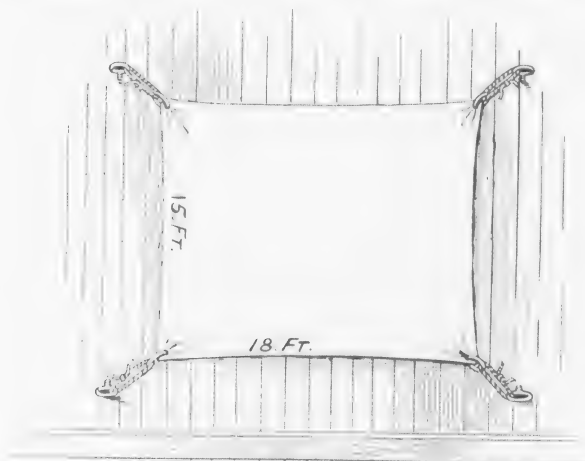
Price \$10 a Pair

Including attachment to adjust to any table

Lubin's Special Screen

ON WHICH TO PROJECT

Life-Motion Pictures and Stereopticon Slides



The above illustration shows a screen specially prepared for projecting Life Motion Pictures and Stereopticon thereon and is furnished ready to put up, having rings securely fastened on each corner. Size of Screen, 15 18 feet.

PRICE, \$6.50

Don't Carry Your Films Loose in Your Hand or in Your Trunk. Use

LUBIN'S Film Carrying Cases

Made of
Russian-
enameled,
ing handle
justment
and



strong
Iron, black
has carry-
and an ad-
for lock
key.

Box No. 1 holds one Reel . \$1.00 each

Box No. 2 holds two Reels . \$1.50 each

The illustrations below show how to prepare and join films when it is desired to run them on reels, or to join them when the ends become separated.



Fig. 1.

Figs. 1, 2, 3 show how to prepare films when necessary to repair, or to join 2 or more films



Fig. 2.



Film Repairer, Made of Solid Brass, Nickeled.
Price, \$1.00.

DIRECTIONS.

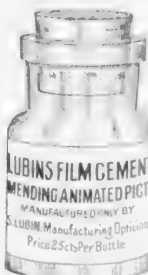
Cut the film about $\frac{1}{4}$ inch from LOWER line of one of the pictures, see Fig. 1. Cut the film about $\frac{1}{4}$ inch from the extreme TOP line of the picture. The $\frac{1}{4}$ inch on the end is necessary to allow the film to be moistened with the tongue the end on which the $\frac{1}{4}$ inch has been left, and scrape the white line on the line of the adjoining picture, with a pocket knife, see Fig. 1. The white line which should be about $\frac{1}{4}$ inch long and is part of another picture, shows where the emulsion has been scraped off. This is where the Cement should be placed. Be sure to place the Cement on the Film. The dark side of the Film is the Emulsion side. Lay the Film Mender, Fig. 3, and apply the Cement. Then lay Fig. 2 on the side of the Mender, and press the finger tightly through the centre directly over the joint a moment, and the Cement will dry in a few seconds. If properly cemented, the joint will be equally as strong as before the Film was cut.

BLANK FILMS

For connecting two or more pictures and as starters
5 CENTS PER FOOT

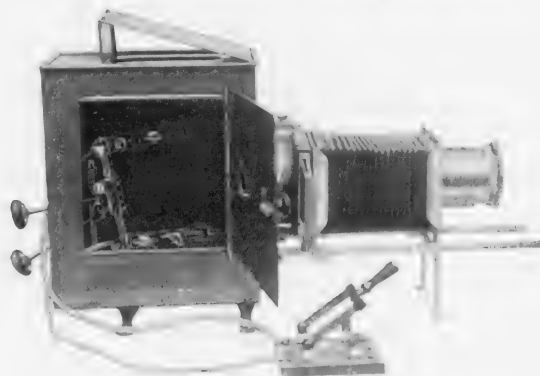


Fig. 3.



Film Cement.
Price, 15¢ per Bottle.
By Mail, 25¢.
Including postage

LUBIN'S "Grand Stereopticon"



The cheapest and best Stereopticon on the market for Views, Illustrated Songs, Poses and Serpentine Dances. Can also be used as a small Spotlight by disconnecting Bellows and lens and taking out the front Condenser. A perfect machine at a small price. Special Combination Objective lens sixteen-inch bellows with lens to suit any distance and size of screen. Including Electric lamp, and Adjustable Rheostat, also Calcium lamp.

Price, \$35.00

The same with Calcium lamp only

Price, \$25.00

Carrying Cases For Slides.

NO. 1. SLIDE BOX FOR 50 SLIDES.



Made out of wood, cloth covered. Very durable. With card board partitions in single row to hold 50 slides. With double clasps for fastening. Outside dimensions: Height, $4\frac{3}{4}$ inches; length, $10\frac{1}{4}$ inches; width, $4\frac{1}{2}$ inches.

Price, \$1.00.

NO. 2. SLIDE BOX FOR 75 SLIDES.

Same as above, with cardboard partitions for 75 slides. Drawing shows box closed. Outside dimensions: Height, $4\frac{3}{4}$ inches; length, 15 inches; width, $4\frac{1}{2}$ inches.

Price, Without Straps, \$1.50.



NO. 3. SLIDE BOX FOR 100 SLIDES.



Made out of wood, cloth covered. Very light and durable. The interior cardboard partitions are arranged in two rows of 50 each. Has leather straps and double clasps for fastening. Outside dimensions: Height, $4\frac{3}{4}$ inches; length, $10\frac{1}{4}$ inches; width, $8\frac{1}{2}$ inches.

Price, \$2.50.

NO. 4. SLIDE BOX DE LUXE.

The handsomest, strongest and most practical slide box yet devised. Size is: Height, 5 inches; length, 11 inches; width 9 inches. Compartments separated by cardboard partitions two rows of 60 each, with padded inside for better care of slides. Is made of wood, leather covered, has two clasps, and in addition lock and key, with leather handle for carrying.

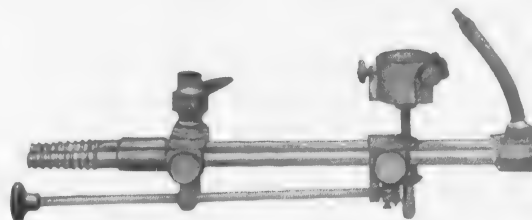
Price, \$4.50.



LUBIN'S

New Improved, High Power

Calcium Light Lamp



This Calcium Light Lamp has the highest efficiency of any Calcium Light Burner on the market and is particularly well adapted for the projection of moving pictures.

Price, \$5.00

TIPS FOR CALCIUM LAMP

25c

When ordering state if small or large bore is wanted

LUBIN'S
First Quality Lime Pencils



There is a big difference in the quality of Lime Pencils. We sell the best only.

ONE DOZEN IN A BOX

Price, \$1.00 per box

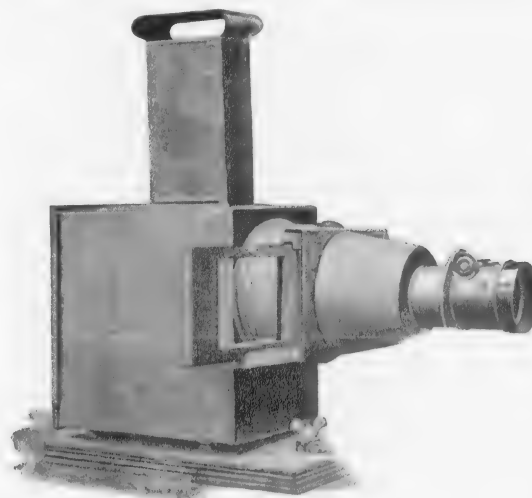
28

LUBIN'S STEREOPTICON

INCLUDING

THREE WICKS OIL LAMP

Wide Angle Lens and Double Slide Carrier



Price Complete, as above, \$15.00

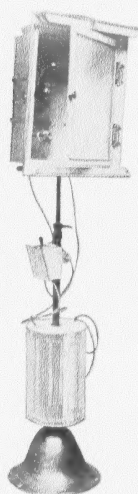
Oil Lamp with 3 Wicks, \$3.75

29

LUBIN'S STAGE CALCIUM

Built to meet the Requirements of the Fire-Under-
writers Throughout the Country.

The Hood is made of heavy Galvanized Iron, finely painted on the outside. Screen door is fastened by spring hinges, adapted with double grooves for Color Slides.



Fully Equipped with Hood, adjustable stand, enclosed switch, fire-proof adjustable Rheostat with Wire Guard Protector, 3000 candle-power Electric Arc-Lamp.

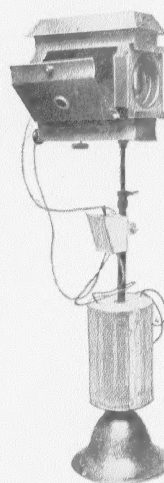
Price, Complete \$50
Metal Color Frames, Each \$1.50

30

LUBIN'S --Stage Spot Light-- FOR ELECTRICAL EFFECTS

SPOT and FLOOD light, which will meet with approval of every expert stage electrician.

It excels in simplicity; can be set up in a moment; has standard screws, which can be duplicated anywhere; strongly built for good and hard use.

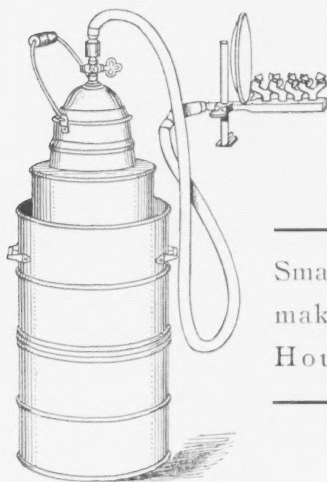


Fully equipped with Hood, adjustable stand, nickel-plated color-slide holder, 3000 Candle-Power-Arc-Lamp, adapted with focusing runners, enclosed Switch, adjustable Rheostat with wire guard protector.

Price Complete with 6-inch condensers, \$50
" 8 " " \$55

31

LUBIN'S Acetylene Gas Outfit



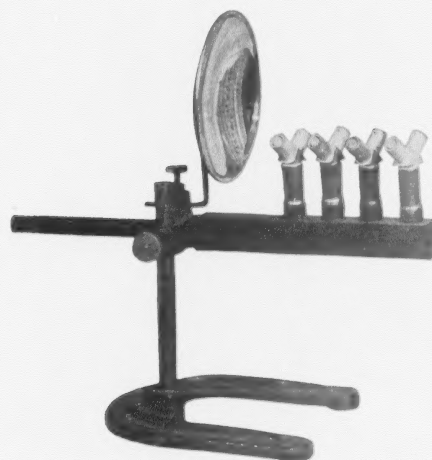
Small Size Outfit to
make Gas for One
Hours Exhibition

Including Eight-tip Burner, Reflector
and Stand

Price, \$10.00

112

LUBIN'S ACETYLENE LAMP



THE VERY BEST MADE

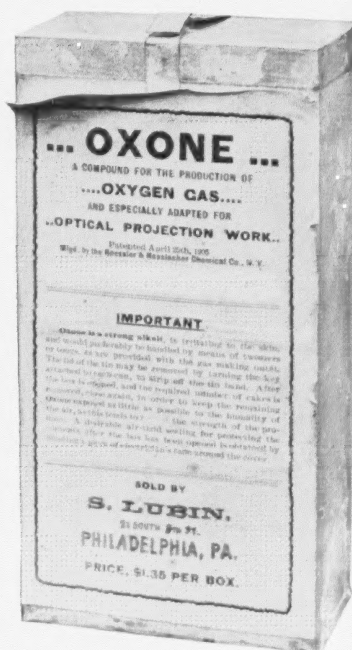
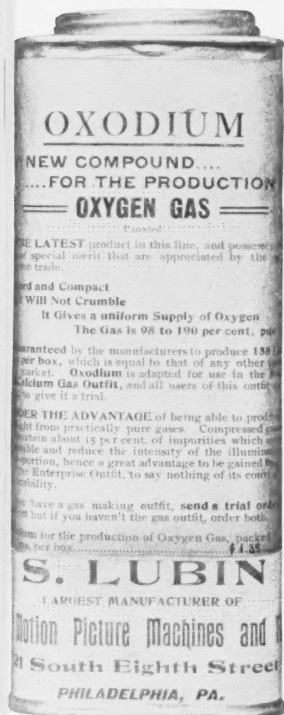
With Patent Eight-Tip Burner,
Reflector and Stand

\$5.00

113

Oxylithe, Oxodium or Oxone

FOR USE WITH OUR
OXYLITHE GAS-MAKING OUTFIT



One box contains enough chemicals for an exhibition of over one and one-half hours when using a burner of medium core.

Price, \$1.35 per box

THE BEST SUBSTITUTE FOR ELECTRIC LIGHT

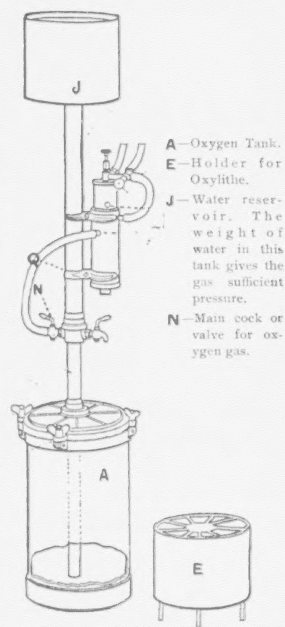
"OXYLITHE" Gas Making Outfit

Makes Its Own Gas, but Requires no Forced Pressure, No Hot Retort, No Furnace, No Hot Water, No Heat of Any Kind, No Gases in Wrong Place, Causes No Disappointments, No Failures, No Delays, No Accidents, No Freight, Express, Cartage, No Excess Baggage Bills, No Disappointments Owing to Delays in Transit, or Illuminating Apparatus Going Astray as when Using Cylinders or Old Style Outfits.

A CHILD CAN USE IT WITH PERFECT SAFETY, AND ITS WEIGHT IS BUT 35 POUNDS (including the Case)

It Makes PURE Oxygen Gas (Others only 85 Per Cent). It is Positive. It is Automatic. It Makes Gas as Used. No Waste of Chemicals, as it May be Charged for any Length of Entertainment Desired. Gives Over 700 Candle Power Light, as strong as from Compressed Gases in Cylinders, and Stronger than Produced by Other Portable Gas Making Outfits.

Calcium Light is produced by burning in combination, the proper proportion of Oxygen and Hydrogen gases, both of which are generated in the "Oxylithe" outfit. The Oxygen Gas is generated from either one of the New Oxygen Chemical Compounds which are put up in sealed tin boxes, weighing about 2 1/4 pounds. These chemicals generate Oxygen Gas when brought into contact with water with which the tanks are partly filled. The Hydrogen Gas is produced by the vaporizing of Sulphuric Ether. Calcium Light, (sometimes called Oxy-Hydrogen) is the only all-around satisfactory light for high-class Stereopticon and Motion Picture exhibitions, and no traveling exhibitor who desires to give a first-class show to large audiences, at good prices, can afford to be without it.



The Oxylithe Calcium-Gas-Light Outfit,
complete including rubber tubing, wrench, tongs, funnel and full printed instructions, in case, . . . **\$37.50**

Finest Imported "Electra" Carbons

(PINK LABEL)

$\frac{1}{8}$ INCH SOFT CORED AND $\frac{1}{8}$ INCH SOLID

Per Dozen, one kind or mixed	-	-	-	40c
Per 100, " " " "	-	-	-	\$3.00

Stereopticon Lenses

16, 24 or 40 inch Focus

\$1.00 Each

Best Imported Condensers

$4\frac{1}{2}$ Inch Diameter

Fit any Machine

Price, \$1.00 Each

6 Condensers \$5.00

12 Condensers \$9.00

OTHER SIZES AT DIFFERENT PRICES

36

PRICE-LIST

OF

Parts and Accessories

Pertaining

TO

LUBIN'S
"MARVEL"

Cineograph Combined with Stereopticon

When ordering Parts give Number of your Machine

S. LUBIN

MANUFACTURER OF



Life Motion Picture Machines,
Films, Slides and Stereopticon.

LUBIN BUILDING, 926-928 MARKET STREET

PHILADELPHIA, PA., U. S. A.

1000. 10-08.